

# Assessing the Outcomes of ESG and Impact Investments: Multi-Pronged Mission Alignment Metrics



Holistic Approach

1

Agility's approach to impact metrics blends **qualitative and quantitative data**. Impact is considered through the **lenses of intentionality, outcomes, and scalability**, with alignment to industry standard goals and metrics. There is recognition that **impact outcomes can be positive and negative**.



GIIN IRIS+ Alignment

2

The Global Impact Investing Network (GIIN) designed a **catalog of generally accepted impact performance metrics, IRIS+, to measure social, environmental, and financial success**. GIIN has aligned with **50+ organizations** to advance the use of social and/or environmental performance data for impact decision-making.



SDG Alignment

3

Agility implemented the **Sustainable Development Goals (SDGs)** as an industry standard method for categorizing ESG and impact goals. SDGs are a collection of **17 United Nations-backed global goals focused on improving the world's most pressing issues**.



Industry Coalitions

4

The **ESG and impact industry at large has yet to coalesce around a standard set of agreed upon ESG and impact metrics**, with multiple "standardizing bodies" working towards similar goals. **Agility seeks to actively engage with industry coalitions** and efforts to further standardize ESG and impact metrics.